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Something to Talk About!

When a farmer gets a fine, big crop of wheat . . . more than he ever got before . . . that's *Good News!* And he can't be blamed for telling about it!

And if you think this circular does too much talking about Hoffman's Wheats, please remember this: What it says is *True!* For these wheats have made a great many fine records. And that's worth telling . . . so that still other farmers who hear, will really profit by it.



For more information, write to:
Bureau of Plant Industry and Diseases,
Bureau of Entomology and Plant Industry,
U. S. Department of Agriculture,
Washington, D. C.

Section 562, P. L. & R.

U. S. POSTAGE

Paid

Landisville, Pa.

Permit No. 1



Read what Hoffman Seed Wheat did for these men:

“309 bushels Wheat 13¾ tons straw”

“I have my wheat harvested and I got 309 bushels off less than six acres.
“I have the straw baled and I got 13 tons and 1,600 pounds.
“Everybody in our neighborhood seems to think it is one of the best crops that has ever been grown here.”
(Signed) PHIL. S. STEEL,
Delaware County, Pa.

“averaged 53 bushels per acre . . . 16 acres”

“Just threshed the 16 acres sowed last fall to your ‘Leap’s Prolific’ Seed Wheat. It averaged 53 bushels per acre.”
(Signed) HOWARD GARWOOD,
Camden County, New Jersey.

“gained 17 bu. from each acre of Hoffman Seed”

“From 22 bushels ‘Leap’s Prolific’ wheat I bought from you last year, we just threshed 480 bushels of wheat—for an average of 37 bushels per acre. We got less than 20 bushels per acre from our own old seed.”
(Signed) LEWIS S. WEBSTER,
Bucks County, Pa.

Do You Want a Better Wheat Crop Next Year?

You can have it . . . and it costs you mighty little. . . Sow Hoffman’s Seed Wheat on every acre! Clean, vigorous, healthy seed it is! No weeds free from smut. Suited to your sectionMaking increased yields everywhere And it will for you. Order today!

A. H. HOFFMAN, Inc., LANDISVILLE. (Lancaster County), PENNA.

Hoffman’s Seed Wheat Pays!

It is a fact known far and wide that Lancaster County, Pennsylvania, is where winter wheat does its best. . . . This same Lancaster County is the home of Hoffman’s heavy-yielding Seed Wheats. The varieties here offered are those which are, and have been, doing the best over a period of years. Thousands of farmers in eastern United States now know for a fact that it has paid them, and paid them well, to sow Hoffman Wheat. They get more bushels. They get clean wheat. They don’t get cockle, rye, weeds, or foul matter. They get seed from crops that has showed no smut. Healthy seed. They get well-graded seed. They don’t have to sow it so heavy per acre. They save seed. A peck to a half-bushel less per acre. That saves them money.

This New-Hoffman-Seed question means just this. . . . If you gain only one extra bushel to the acre, your new seed will be paid for. That’s all! But you won’t stop with such a small increase. You’ll more likely gain 5 or 8 or 10, or even more bushels per acre. That’s where Hoffman’s Wheat is going to pay you.

SOWING PLUMP SEED

Of a hardy, vigorous, prolific variety—is one thing necessary to produce abundant wheat crops. . . . From good Hoffman Seed, 35 bushels per acre can be grown as easily as can 25 bushels, from the regular run of uncleaned seed which too many folks still sow!

“Leap’s Prolific”

The leading variety. Famous for its good, reliable, heavy crops of wheat for 21 years. No wheat ever made nearly so many excellent crops. That’s where “Leap’s Prolific” makes you money!

When people keep on reporting year after year, that they never met up with a better variety, . . . that their new crop was the best they ever had . . . what a big yield they got. . . the records nearly always show that they had sown “Leap’s Prolific” seed.

“Leap’s Prolific” is an extra good stooler. Roots deeply, makes many stalks per seed. This saves seed—you don’t need to sow it heavy. **Stiff in the straw.** Stands up fine, even in richest soils, and grows good, long straw, too. **Does not shell out**—or shatter easily when being handled—you save the full crop. **Early and hardy.** You don’t have to wait for “Leap’s Prolific” to ripen—it’s ready in time. Even well into the north, it has withstood extremes of unfavorable weather, and winter-killing. **Nice grain,** good size, long-type berry. Very best of milling qualities. **Kind of soil:** This wheat has been doing well on highland, lowland, limestone, gravel, clay, loam, or slate land. Even on thin to average soil—on rich soils of course.

Sow Hoffman’s seed of this famous variety—get the genuine, the original seed. It costs

but very little, if any more—and then you know you are starting right! A great many folks buy new “Leap’s Prolific” seed here each year. Because it pays them to do so. They keep their production up to the maximum all the time—they don’t let their seed ‘run out’ before changing. They know it pays to sow Hoffman’s Seed—and it pays best to sow it every year! Join this throng this year. Order today. See prices on other side. Crop results are bound to pay you.

“Forward”

A good smooth-chaff variety. Ripens medium early. Grain is good size and plump. Stiff in the straw, too. Withstands extremes of winter-weather conditions. Stools out well. Heads are of medium length, compactly built. Chaff is white. “Forward” has also been a fine yielder—usually being right up with the leaders in this respect. Like with all Hoffman-cleaned wheats, you don’t need to sow this “Forward” seed so heavily. . . . 1½ to 1¾ bushels per acre is ample. . . . See Price List—printed other side.

“Trumbull”

A dependable yielder year after year. Has ranked extremely high here—one year Mumma Bros., had 1,134 bu. from 22 acres—51½ bu. per acre. Originated in Ohio. Stiff in

the straw. White beardless chaff. Fine, large grain. Early. Hardy. Stools out very well—saves you seed. A fine worthy wheat that should have wider use. See Prices—other side.

“Pennsylvania 44”

A bearded wheat. White Chaff. Straw grows long, and it is considered one of the stiffest-strawed bearded varieties. Grain is of good size. Sow about 1¾ bushels per acre. Where a bearded wheat is required, “Pennsylvania 44” answers fine. Yields well—and is dependable for a good crop of both wheat and straw.

Lancaster Fulcaster

An old reliable standby among the bearded winter wheats. Many growers won’t depart from this variety. It has served them very well for a great many years. Always comes through. Grain is large and plump. Stools well. Grain weighs heavily. Ripens early. Gives good satisfaction. See prices other side of circular.

CLEANED RIGHT

Here is where Hoffman’s Seed excels others. . . . You get all wheat—no weeds! Seven modern machines do this work for you—and do it right! Sow Hoffman’s Seed—it will pay you best!

Hoffman’s **Timothy Seed**

Glad to bring you such good news this year about Timothy Seed.

Price is very low. Quality fine. Purity of Hoffman’s “Farmer’s Choice” Timothy is just as high as Timothy seed can test—right around the 99¾% mark. No foul weeds. Tested for sure sound growth. **Sow clean Timothy seed—don’t buy uncleaned, untested seed!** Hoffman’s seed is so low in price this year—sow it freely. Results will please you.

Hoffman’s **Alfalfa and Clover**

Results from Hoffman’s Extra Quality Clovers and Alfalfas have been just fine!

“Northwest” Alfalfa continues to lead in popularity. . . . True northern-grown, hardy, clean, prolific seed. . . . Has made a great host of friends for itself. The **“Kansas”** Alfalfa and the **“Grimm”** strains, here offered are also of finest quality. Tested—hardy—and sound.

Other Fall Seeds are in stock, ready for quick shipment. . . . At very fair prices.

Hoffman’s **Winter Rye**

Sow Hoffman’s cleaned rye. Price is low. Price includes cost of bags, and freight-paid offer applies. This Seed Rye is from heavy yielding fields, free from weeds and other foul matter. Stools well. Produces tall, stiff straw, and fine crops of good-grained rye.

Folks usually sow 1½ bushels of this seed per acre. Complete Price List of all fall seeds is printed on other side. Best time to order is right now—today!

Hoffman’s **Winter Barley**

Two strains are offered. Most folks buy the bearded variety. Some prefer the beardless type. Both have been yielding well—the bearded mostly excelling. Yields have been wonderful some years—up to some 70 bu. per acre. Even in the off years—40 bu. per acre are often secured. This is well-cleaned, free-from-weeds seed, and is priced right. Bags are free—and the freight paid offer applies.

Seed Prices—see other side.



Can't You Grow Wheat as Well as These Men? Of Course You Can!

"Had 34½ bu. per acre from 48 acres. Yes! Hoffman Seed Wheat pays me."

C. N. Myers, York Co., Pa.

"65 to 70 acres, all your wheat. Good stand and stays up well. Limestone, clay and slate soils."

George C. Wilson, Juniata Co., Pa.

"You certainly send out fine seed. I could not find a speck of anything except big, plump grains of wheat."

Josiah H. Sprague, Ulster Co., N. Y.

"The new seed much cleaner and better stand."

H. S. Neel, Greenbrier Co., W. Va.

"Looks now as if it would go nearly 40 to 50 per acre."

C. T. Dickinson, Broome Co., N. Y.

"35 bu. per acre last year. Good stand now. Plant new Hoffman's Seed at least every two years."

Arthur C. Weaver, Lehigh Co., Pa.

"Your wheat without a doubt will be 40% better in yield and straw."

John W. Eby, Center Co., Pa.

"The seed wheat I got from you is 'Leap's Prolific'. It ran 31 bushels to the acre and ripens from 8 to 10 days sooner than my other kind which made me 25 bushels to the acre. So it is all right."

Martin P. Nuss, Columbia Co., Pa.

"Had in 12 acres 35 bu. per acre. Hoffman seeds pay me."

W. D. Hickey, Putman Co., Ohio.



"Have used your 'Leap's Prolific' wheat a number of times. Have found it pays every time I buy new seed. I only have a small farm now. Wheat barely got through ground before freezing, but I harvested 226 bu. of wheat from five acres. Not a spear of foul grain in it."

Jed Plummer, Salem Co., N. J.

"I have not threshed yet, but a great many people saw my wheat before it was cut and they told me it was the best, cleanest and most perfect field of wheat in the county."

F. S. Cressler, Berkeley Co., W. Va.

"I have not threshed yet but my wheat crop is very good—very long in the straw and very well filled. Have 30 acres. Hoffman Seed Wheat has paid me."

W. F. Stambaugh, Perry Co., Pa.

"I sowed 7 acres of corn stubbles in the rough and threshed 226 bus. off it. An average of over 32 bu. per acre. I was well pleased with Hoffman's 'Leap's Prolific'."

Earl Grimes, Bedford Co., Pa.

Sow Hoffman's Seed same as These Men Did It Will Pay You, Too!

"Bill Tells The Truth"

WHY IS IT BILL THESE PAST 6 OR 8 YEARS, YOU ALWAYS GET A BETTER WHEAT-CROP THAN I DO ?

WHAT KIND OF SEED DO YOU SOW ?



I DON'T KNOW IT'S NAME- BUT MY DAD GOT IT MANY YEARS AGO.. BUT IT'S NICE WHEAT.

WELL TOM I JUST THOUGHT THAT'S WHAT YOU'D SAY. BEFORE I LEARNED BETTER, I'D HAVE SAID THE SAMETHING.



WHAT DO YOU MEAN-LEARNED BETTER ?

I'LL TELL YOU ... I STARTED BUYING MY SEED -WHEAT FROM HOFFMAN SOME YEARS AGO. IT PAID ME FROM THE START. I GOT MORE BUSHEL'S FROM IT.



YOU MEAN YOU BUY NEW HOFFMAN SEED EVERY YEAR -YOU CAN'T AFFORD THAT CAN YOU ?

I DIDN'T BUY IT EVERY YEAR AT FIRST -BUT I DO NOW! WHY I CAN'T AFFORD NOT TO GET IT EVERY YEAR. I ALWAYS GET MORE BUSHEL'S FROM THE NEW SEED, AND I'D JUST MISS GETTING THOSE BUSHEL'S, IF I DIDN'T GET NEW SEED EVERY YEAR.



I OFTEN WONDERED WHY YOUR FIELDS LOOK SO GOOD AND CLEAN -YOUR WHEAT STANDS UP SO NICE -AND THE THRESHER OFTEN TALKS ABOUT YOUR GOOD TURNOUTS.

TELL YOU TOM. LET'S DO THIS. WE'LL ORDER OUR HOFFMAN SEED WHEAT TOGETHER THIS YEAR ... FOR YOUR PLACE AND MINE. WE'LL BOTH SAVE MONEY...THE BIGGER THE ORDER, THE LOWER THE PRICE.



ALL RIGHT -- I'LL JUST DO IT.. I'LL BE OVER TONIGHT AND WE'LL MAIL THE ORDER. I BELIEVE THERE MUST BE SOMETHING TO THIS THING OF NEW HOFFMAN SEED.

YOU BET THERE IS ! I KNOW IT ! AND NEXT HARVEST YOU WILL TOO !



Follow Bill's Advice *You'll find what he says is True..*

Hoffman's Seed Prices

September 10, 1935

SEED WHEAT (60 lbs. per bu.)

	1 to 24 bu.	25 to 69 bu.	70 bu. and over
"Leap's Prolific (Smooth).....	\$1.40	\$1.35	\$1.30
"Forward" (Smooth)	1.40	1.35	1.30
"Trumbull" (Smooth)	1.40	1.35	1.30
"Lancaster Fulcaster" (Bearded)....	1.45	1.40	1.35
"Pennsylvania 44" (Bearded).....	1.45	1.40	1.35

TIMOTHY (45 lbs. per bu.)	BARLEY (48 lbs. per bu.)
"Farmer's Cholee" Seed.....\$ 2.75	Bearded (Winter)\$ 1.25

CLOVER (60 lbs. per bu.)	WINTER RYE (56 lbs. per bu.)
"Extra" Red Clover.....\$14.00	Hoffman's Seed Rye.....\$ 1.20
"Extra" Alsike Clover..... 15.00	Rye for Ploughing Under.... .98
Crimson Clover	
White Sweet	
Yellow Sweet	
Alsike & Timothy (45 lbs.)....	
Economical Mixture (56 lbs.) 11.25	

GRASS SEEDS

Hay and Pasture Mixture.....\$ 4.50
(32 lbs. per bu.)
Kentucky Blue (14 lbs.)..... 2.75
Red Top (32 lbs.)..... 3.90
Orchard Grass (14 lbs.)..... 2.85
Meadow Fescue (24 lbs.)..... 3.40
Native Rye (24 lbs.)..... 2.80
Perennial Rye (24 lbs.)..... 4.20
Winter Vetch (60 lbs.)..... 8.20
Hoffman's Lawnper lb. .30
Dwarf Essex Rapeper lb. .07

ALFALFA (60 lbs. per bu.)
"Kansas" U. S. Verified.....\$13.50
"Northwest" U. S. Verified..... 16.00
"Grimm" U. S. Verified..... 18.25
"Grimm" State Certified..... 19.50

HOFFMAN INOCULANT

POSTPAID PRICES

(For Clovers, Alfalfas)

1/4 bu. size, \$.25	1/2 bu. size, \$.35
1 bu. size, \$.65	2 1/2 bu. size, \$1.40

(For Vetch)

1/2 bu. size, \$.25	1 bu. size, \$.35
2 bu. size, \$.65	5 bu. size, \$1.40

All Prices Issued Subject to Change

At above prices all **Bags are Free . . . Freight Paid on all shipments of 100 lbs. or over** into Pennsylvania, New York, New Jersey, Maryland, Delaware, West Virginia, Virginia, Ohio, Massachusetts, Rhode Island, Connecticut.

"Ceresan" for Treating Wheat and Barley

Where folks are apt to be troubled with smut, it is recommended that they treat the wheat they sow, with **"Ceresan"** . . . A dust treatment, easy to apply, no fire danger, don't affect drilling, very efficient and not expensive. Circular free.

"Ceresan" is sold here—and delivered by mail to your farm—**1 lb. can (for 30 bu.) \$0.75**
5 lb. can (for 150 bu.) \$3.00

CLIPPER CLEANERS

For cleaning all kinds of seeds on the farm. Does good work on Wheat, Corn, Barley, Oats, Timothy, Clover, and many other seeds. Thousands are now in use. **No. 1-B size** (for hand or power use) sells at **\$36.00**, Freight Paid. **No. 2-B size** (power use only) at **\$42.00**, Freight Paid. Each equipped with set of 12 screens. Circular free. . . . Order now. . . . Shipment in about ten days to two weeks. . . . The Clipper will pay for itself in a short time.

TWO WAYS TO PAY

1. Remit payment with order by Check, Money Order, Draft, or Cash (by registered mail.)
2. Instruct shipment by Sight Draft attached to Freight Bill of Lading. In this case, mention name of bank where you will pay draft when the seed arrives at freight station.

A. H. HOFFMAN, Inc., Landisville, (Lancaster County,) Pa.